

INTB 210

INTB 210 International Business

3 Credits

This course examines the international business environment and the roles of governments, corporations, and other entities in building a globalized economy. The impacts of international business, trade, regional economic integration, foreign markets, and foreign direct investment on people and communities is explored. Students will analyze current international business environments and develop strategies for supply chain management, market entry, organizational structure and other management issues.

Transfer Credits

Explore transfer credit opportunities by visiting the BC Transfer Guide (<http://www.bctransferguide.ca>)

