

ENGL 154

ENGL 154 Technical Writing II: Digital Media

3 Credits

This course recognizes that social media, as a digital medium, has become an integral part of daily life, and that it is essential for learners to understand its impact. Social media can be used as a tool to connect with people, share information, and learn new things. It can also be used to promote creativity, critical thinking, and communication skills. However, social media can also be used as a tool to propagate misinformation, foster anti-social behavior, and to invade privacy. In line with Coast Mountain College's experiential place-based philosophy with a First Peoples focus, this course actively engages learners with a variety of social media platforms. Particular attention will be paid to the use of social media in Northwestern communities. Learners will create content and develop an understanding of how to use social media effectively and in an ethical manner.

Prerequisites

English Studies 12 or English First Peoples 12

Transfer Credits

Explore transfer credit opportunities by visiting the BC Transfer Guide (<http://www.bctransferguide.ca>)

