

BPOL 250

BPOL 250 Business Policy

3 Credits

A capstone course integrating the varied disciplines in business including accounting and finance, marketing, operations management, micro and macroeconomics, forecasting and management philosophies. The course integrates previous content with strategic planning to conduct a business simulation. Learners apply analytical tools to identify and systematically assess the various environmental factors impacting a business including internal source of competitive advantage, behaviour of business competitors, and the long-term sustainability of a business' competitive advantage.

Prerequisites

Completion of 30 credits of Business Administration Certificate level courses and 9 credits of Business Administration Diploma level courses

Transfer Credits

Explore transfer credit opportunities by visiting the BC Transfer Guide (<http://www.bctransferguide.ca>)

